



## WHO WE ARE AND WHAT WE DO

**Our vision is to create safer, more proactive organizations by redefining the boundaries of critical communications.**

With more than 50 years' experience in radio, we're passionate about the future of critical communications. Technology is always changing, and this excites us because it means better results for our customers. We love solving problems and approach each one with innovative, customer-focussed thinking. Our aim is to be at the cutting edge, to give customers reliable tools and solutions that provide positive change to the way their organization works.

This passion is how and why we deliver robust, fit-for-purpose products, exceptional customer service, and world class communication system performance.

Our LMR products and systems are designed and built by our people. We stand by their quality, integrating, testing and perfecting everything we sell. Our specialties include P25 (Phase 1 and Phase 2), DMR (Tier 2 and Tier 3), MPT-1327, Analog Conventional, and software to manage and monitor those radio networks.

As business systems grow to include more and more technologies like LTE, dispatch, AVL, cellular, voice recorders, SCADA, and many more, you can trust Tait to unify these diverse technologies to deliver stronger, simpler, and smarter critical communications.

### FAST FACTS

**Founded:** 1969

**Ownership:** Private (Majority Charitable Foundation)

**Global employees:** 550+

**CEO:** Garry Diack

**R&D spend:** 15% per annum

### Global offices:



Brisbane, **Australia**  
Melbourne, **Australia**

Sydney, **Australia**

Vienna, **Austria**

São Paulo, **Brazil**

Paris, **France**

Christchurch, **New Zealand**

Wellington, **New Zealand**

Cambridgeshire, **UK**

Houston, **USA**

Singapore, **Singapore**

Founding member of the DMR (Digital Mobile Radio) Association

Associate Member of the Utilities Telecom Council

First Global Member of the Professional Digital Trunking System Industry Association, China

Funding of P25 Solutions Centre, Sydney

Funding and oversight of Wireless Research Centre, University of Canterbury, New Zealand



## WHAT WE BELIEVE

Our founder, Sir Angus Tait, famously said, “the best is yet to come”. This drives our innovation as we seek new ways to improve the lives of our customers.

We believe we can make the world a safer, better, and more efficient place. Across the world, in more than 150 countries, we work with public safety, utilities, mining, oil & gas, and transportation organizations to ensure their safety and increase their productivity.

## OUR CORE VALUES

**1) Commitment to listen:** We know that one size does not fit all. So we listen to your unique needs and design solutions that enable clear communication, both now and in the future.

**2) Courage to act:** We push technology forward, innovating and experimenting to create communication solutions that exceed your expectations, but not your budget.

**3) Integrity to deliver what we promise:** We don’t hide behind contracts or charge hidden fees. We work hard to guarantee your satisfaction, then we stand beside you for the life of your network.

## WHERE WE ARE

We support our customers around the world from regional bases that cover the Americas, Asia Pacific, Europe, Middle East, and Africa. Working alongside us is a global network of trusted partners, integrators and consultants that we’ve developed throughout the past four decades.

The hub of our global operations is in Christchurch, New Zealand and includes our principal design, engineering, and manufacturing facilities. Our campus sits at the hub of a network of suppliers and partners that fuels our local, regional and national economies.

## HOW WE’RE STRUCTURED

Our ownership structure is a testament to our commitment to our customers. Tait is majority owned by a charitable trust that shares our operating profits across three investment streams: research and development, regional reinvestment, and education.

This model means we are an independent, stable and long term presence in the industry, singularly focused on developing world class communication solutions.

## OPEN STANDARDS

Tait is committed to open standards. If you purchase from Tait, you will never get locked in to buying from us in the future. We believe in the power of choice for our customers, but we also believe you will value our products and services enough to stay with us.

## UNIFIED CRITICAL COMMS

Technology advancements shouldn’t make your life more complicated. That’s why Tait works tirelessly to ensure our solutions integrate seamlessly with the latest innovations in communication. Users and managers will enjoy a simple experience that increases safety and productivity.

## TAIT TOUGH

Tait Tough is a term we love to use. Our portables have survived drowning, burning, and tanks. Tait mobile radio performance is second to none. Our base stations are well respected for their endurance and built-in redundancy. Together they create tough LMR networks you can rely on.

When you choose Tait, you can rest assured that you’re investing in advanced, future-proof and resilient solutions that will be available when you need them most.